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REIMAGINING THE SUPPLY CHAIN THROUGH TRANSFORMATIVE LOGISTICS SOLUTIONS

Established in 1900 by Pallonji Katgara, Jeena & Company has been pivotal in the growth and evolution of the Indian logistics and Supply Chain Industry. Over the past 11 decades, the company has pioneered several industry-first innovations and services. Jeena is an end to end logistics service provider with a strong presence in 27 locations across India and a partner reach across 80 global destinations. As one of the oldest brands in the segment, the Jeena Group caters to a vast range of sectors, through its specialized subsidiaries, which reflect the focus and customer-first approach of the company. Ranging from time and temperature-sensitive cargo for pharma and life-sciences, to customized solutions for our large retail clients. Assembly and last-mile logistics for leading automobile brands, along with seamless execution of engineering and procurement projects, Jeena offers unparalleled services in both export and import for air and sea freight. We take pride in being logistics architects who design well thought out and carefully curated end-to-end solutions for

our customers, tailored to their requirements.

MILESTONES

In this digital era, we have played a pioneering role in shaping the industry to create more efficient processes allowing for the rapid outflow of the necessary information. In 2017, the government of India enforced the concept of GST, and our systems were the first in the industry to automate this seamlessly in the various customs processes.

The use of drones for last-mile delivery has seen considerable traction in recent times. Though the infrastructure is not fully developed in India, drones showcase a huge potential by ensuring faster deliveries and reducing urban traffic. During the pandemic, we participated in a pilot project on behalf of the Telangana Government to deliver vaccines to rural areas of India.

We ventured into the international waters in 2018 when we set up our office in Australia. It is our first and only international office. Located in Sydney, it serves as the centralized facility for both India-Australia and India-New Zealand tradelanes.

Jeena Criticare, our domestic healthcare logistics arm is the first in the industry to make an impact

in NFO logistics. During the pandemic, we were appointed as the official LSP for various government bodies and aided in the distribution of Covishield vaccines across the country.

FUTURE OUTLOOK

- Our goal is to drive 3x revenue growth in the next five years, expand our service verticals, and cater to some more industry sectors. We plan to achieve this goal through strategic shifts in focus areas and expansions in footprints. 3PL and pharma logistics are our primary focus areas for the future. Projects is another vertical we aim to grow in the upcoming years. It requires trust, knowledge and capability of execution to the highest precision. Jeena has completed several Projects in Africa with the help of our esteemed team of professionals. Looking at the growth of the aviation sector, we see great opportunities for support services such as airline GSSA, airport ground handling, terminal handling, security, and more.
- While we strengthen our footprint in Australia, expanding our horizons internationally is something we are looking forward to.