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How would you describe the journey of your company since its inception?

We have transformed, facilitated by our philosophy of 7 Ts - Target, Team, Technology, Togetherness, Transparency, Trust, and Truth, cementing the mantra of uncompromising performance.

We have transcended in quality, ambitions, and identity and emerged stronger when we became AmritCem from Amrit Cement.

AmritCem's journey is a testament to its unwavering commitment to excellence.

Driven by a vision that prioritizes employee well-being, customer satisfaction, and environmental preservation.

AmritCem's success is driven by its devotion to cutting-edge technology and procedures. The firm is headquartered in Kolkata and has manufacturing facilities in Meghalaya. It conducts a full-scale cement production process in the northeast. AmritCem's facility,

AMRITCEM

Cementing Performance

which has an installed capacity of 1.5 MPTA and generates 10MW of power, demonstrates the company's production expertise.

What are company's initiatives to drive sustainability practices for business operations?

We at AmritCem are motivated by the desire to improve both the environment and people's lives. Hence, along with world-class labs of quality control, we have integrated, self-regulating mechanisms to encourage a positive impact on the environment, employees, local communities and other stakeholders. We take many actions to improve lives and brighten our futures because we recognize our responsibility to the environment, people, and society. We have also been conscious in encouraging greenery around the areas of operation in Assam through extensive green belt development programs. Many green projects are implemented to preserve a healthy ecosystem.

What are the major people development and engagement activities of the company?

AmritCem has constantly been working towards empowering and uplifting the surrounding community. Community welfare and development has always been at the core of Amrit Cement's CSR

initiatives. We constantly try to touch the lives of our community members in a positive way and bring a smile on their faces.

AmritCem believes that compensation is an employer's human capital investment strategy that considers all aspects of rewards in creating a competitive compensation for the employees.

What are your key strategic priorities for customers and stakeholders to drive long term growth?

AmritCem has gained a reputation as a brand that prioritizes its people and environment, with initiatives for employees, social causes, and sustainability.

We use the best of raw materials and have an enviable infrastructure supported by advanced technologies to ensure supreme cement quality.

As a brand we have grown hand in hand with all our stakeholders. Their confidence and faith in us is what keeps us going.

The path forward for the industry is to embrace digitization and sustainability. Putting these at the core of future planning will help us to match other industries' productivity.

We are a young company with young manpower but high ambitions. ■