



### Mr. Sheetal Sadanand Shetty

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#### How would you describe the journey of your company since its inception?

Capricorn Logistics' journey has been marked by innovation, groundbreaking achievements, and dynamism. Founded on principles of flexibility and integrity, the company rapidly ascended, penetrating the market with a customer-centric approach. Technological integration and global expansion marked pivotal shifts, enhancing operational efficiency and diversifying the company's reach.

With a legacy spanning over two decades, we have been recognised as a specialised reliable and consistent service provider in India, and over the years, across Asia and the Middle East. Our relentless pursuit of excellence has transformed us into a million-dollar entity, known for our outstanding contributions and commitment to quality service.

Founded in 2001 as a viable, local, cost-effective alternative to global multinationals. We are proud over the years we have achieved this goal in India & middle east logistics



industry. Today, we are a leading Indian multinational, distinguished by our commitment to customer satisfaction.

#### How does your organization leverage on innovative supply chain & logistics solutions to drive operational efficiency?

Capricorn Logistics leverages innovation to meet customer goals and supply chain needs. Our greatest strength lies in our strong human resources, a detailed operational process designed for maximum efficiency, and support from cutting-edge technology and global best practices. Automation in warehousing speeds up processes and boosts efficiency, while data analytics enables proactive decision-making and route optimization.

We integrate ESG principles into our core, fostering diversity, inclusion, and ethical practices to positively impact stakeholders and the environment while balancing profitability with purpose for sustainable, lasting impact.

#### How is the company gearing towards "Atmanirbharta"?

Capricorn Logistics, a leading Indian multinational logistics organisation, consistently offers expertise and consolidated solutions to numerous multinational companies. We actively engage with local vendors and Small

and Medium Enterprises (SMEs), empowering them to become integral parts of our global supply chain. Through collaboration, we enhance their capabilities and provide them with access to international markets. This not only supports local businesses but also fosters self-reliance within the domestic economy. Additionally, we connect local customers with global clients, further expanding their reach.

We invest in local technology and infrastructure, prioritizing Indian manufacturers and suppliers to enhance operational efficiency and support a self-reliant economy.

#### What are your key strategic priorities for customers and stakeholders to drive long term growth?

Our key strategic priorities for driving long-term growth revolve around ensuring customer satisfaction and stakeholder engagement by continuously enhancing our service offerings and expanding our network. We are focused on increasing our small international express business, investing in technology and infrastructure, expanding our 3PL services, and improving local transportation. We aim to drive strong organic growth in freight forwarding and customer brokerage, focusing on sustainability to create long-term value for our customers and stakeholders. ■