



On behalf of G7 CR Technologies – a Noventiq company, I would like to congratulate Dun & Bradstreet for the 15th edition of its annual SME publication – Leading SMEs of India 2024, and the 5th edition of its Mid-Corporate publication – Leading Mid-Corporates of India 2024. We are thrilled to partner with Dun & Bradstreet for these significant publications.

The MSME sector in India has shown incredible resilience and adaptability, playing a pivotal role in contributing to the country's GDP. The sector has been making a vital contribution to economic growth and stability, especially in the post-pandemic era.

At G7 CR Technologies, we recognize the transformative power of emerging technologies such as Data and AI in driving business growth and efficiency. As a premier provider of managed services, we are committed to empowering MSMEs with innovative data and AI solutions that enhance decision-making, optimize operations, and improve customer experiences. In line with the Atmanirbhar Bharat initiative, G7 CR is proud to offer \$10,000 worth of data and AI implementation services to MSMEs in India. This initiative aims to support MSMEs in their digital transformation journeys, providing them with the tools and expertise needed to thrive in an increasingly digital world.

Our suite of data and AI services is designed to address the unique challenges faced by MSMEs, providing them with actionable insights and automated solutions to streamline their operations. By leveraging our expertise, businesses can unlock new opportunities, reduce costs, and stay competitive in an increasingly digital world.

We have proudly supported numerous MSMEs in their digital transformation journeys, enabling them to harness the power of data and AI to achieve remarkable outcomes. From enhancing supply chain efficiency to personalizing customer interactions, our solutions have made a significant impact across various industries. Additionally, our commitment extends beyond just providing services. We actively engage in knowledge sharing and capacity building through workshops, webinars, and collaborative projects. This holistic approach ensures that MSMEs not only implement cutting-edge technology but also gain the necessary skills and understanding to maximize its potential and sustain growth over the long term.

Looking ahead, we are dedicated to continuously evolving our offerings to meet the ever-changing needs of MSMEs. Our goal is to drive economic growth through technological innovation, ensuring that businesses of all sizes can thrive in the digital age. Once again, congratulations to Dun & Bradstreet on this publication. We are honored to be part of this journey and look forward to contributing to the success of MSMEs across India.

**Mr. Deepak Singh**

Managing Director, G7 CR Technologies India Pvt. Ltd.