



Mr. Subba Raju Bhupatiraju

Managing Director
NCL Buildtek Limited

NCL
BUILDTEK LTD



BUILD SMART. LIVE HAPPY

How would you describe the journey of your company since its inception?

NCL Buildtek, founded in 1986 (part of the 3000cr NCL Group), has a history of introducing innovative building materials to India. The Company was the first to introduce color coated steel windows in collaboration with Secco S.p.A, Italy and spray plasters under the brand name Alltek in collaboration with ICP Sweden, and uPVC windows in collaboration with Wintech, Turkey and VEKA, Germany. NCL Buildtek has grown from 2 to 14 products across 17 units and strives to be a one-stop shop for building materials with a focus on quality and service.

What are some of the key milestones of the company in recent years?

The Company established one of the largest AAC blocks manufacturing units in Nellore that has a production capacity of 500,000 m³/year to augment our already existing capacity of 250,000 m³ in Kavuluru in Andhra Pradesh. NCL Buildtek, India's first in color coated steel windows (1980s), signed an OEM

deal with Tata Pravesh to supply them, further solidifying our expertise. NCL Buildtek further expanded our offerings with our own NCL Alluro aluminum doors and windows, complementing our existing partnership with Schueco, while also expanding our tile adhesive product line.

What are some of the innovative initiatives taken by your company in recent years? How have those initiatives helped your organization?

NCL Buildtek has introduced several innovative initiatives to enhance its product offerings, improve operational efficiency, and stay ahead of industry trends:

Digital Transformation: We have Implemented advanced digital tools for project management, customer engagement, and operational transparency to enhance efficiency and customer satisfaction.

Sustainable Building Materials: We have developed eco-friendly materials, positioning NCL Buildtek as a leader in green building and attracting environmentally conscious clients.

R&D Investment: We have made significant investment in R&D to innovate and improve existing products and develop new ones has kept NCL Buildtek at the forefront of industry advancements, ensuring that our products remain competitive and

technologically advanced.

Enhanced Supply Chain

Management: Adoption of advanced supply chain management techniques, including real-time inventory tracking and automated ordering systems have led to better inventory management, reduced lead times, and lower operational costs, thereby increasing the company's profitability.

How is the company gearing towards "Atmanirbharta"?

NCL Buildtek advances "Atmanirbharta" (self-reliance) through strategic initiatives:

Local Manufacturing Expansion:

We're expanding local production across India, reducing import reliance and boosting domestic output.

NCL Alluro: Made in India

Innovation: This in-house aluminum brand exemplifies our commitment to developing and promoting local products.

Empowering Local Industry:

Our collaboration with Tata Pravesh strengthens local supply chains and fosters partnerships within the Indian industrial ecosystem.

Skill Development and Employment:

By creating jobs and fostering skill development, we contribute to the socio-economic growth of the regions we operate in.