



### Syed Mohamed Beary

Founder & CMD  
Bearys Group



- 2) World's First Green Mosque & also the World's First Net Zero Energy "Place of Worship".
- 3) 7 LEED/IGBC Platinum Certified projects.
- 4) South India's First Green Campus, our institutions near Mangalore University.
- 5) Diverse Projects measuring over 10 million sq.ft.
- 6) 5 Data Centers delivered, 5 under construction measuring 4 million sq.ft and 345 MW power, making us the India's largest DC Park developer.

#### How does Bearys promote MSMEs for ideation and innovation?

**Bearys Centre for Ideation & Innovation (BCII)**, a first of its kind idea hub, was established in BGRT with the aim of giving shape & wings to new ideas and inspirations. It is an incubator for pioneering concepts from innovators, thought leaders, startups, educational institutions & industries in India & abroad. This initiative promotes innovation & heralds the transformation as a Global Innovation Centre specially for MSMEs.

#### How does Bearys promote sustainability in the building & construction industry?

From inception all our projects are based on **"Green Architecture & Sustainable Development"**. We

embrace sustainable measures in Building orientation & envelope, design & architecture, minimizing solar heat ingress.

Best industry & innovative practices to source local materials, reduce water, energy, fossil fuels with substantial energy savings, water use reduction and minimal operating costs as compared to any other grade 'A' projects.

Attained over 95% renewable energy generation & use in most of our projects and specialize in on-site SPV/wind hybrid power to develop Net Zero Energy in all our mid-size projects.

#### What are some of the innovative initiatives taken by your company in recent years? How have those initiatives helped your organization?

- **'Clean City-Green City'** initiative jointly with IGBC to make cities **'Clean and Green'**.
- Formed IGBC Student Chapters to nurture & instil **"Green Consciousness"**.
- Massive Tree Planting in all our projects & institutions.
- Green Walkathons & rallies.
- **"Clean Beach-Green Kodi"** - Monthly Beach Cleaning Initiatives by Bearys Students at coastal Karnataka.
- **Reduce, Reuse, Recycle & Reproduce** in all our Construction sites.

We interviewed Syed Mohamed Beary about key milestones, promotion of sustainability and innovation in the building & construction industry and how have those initiatives helped his organization.

From a humble Real Estate agent in 1981, we diversified & earned recognition as a responsible **"Green Architecture & Sustainable Developer"**. We are now acclaimed **'Data Centre Specialists'** pioneering **Design-Build-Deliver** model. The journey of blood, sweat and tears was accomplished through vision, perseverance & integrity.

Bearys is the founding member of IGBC and a frontrunner in green building movement in India.

#### To our credit stand:

- 1) India's first LEED Platinum R&D Park - Bearys Global Research Triangle certified by both USGBC & IGBC.