



Sameeksha Sahni

Chief Executive Officer

Infotrack Systems Private Limited



Bank, Aurobindo Pharma Group, Gujarat Narmada Fertilizers Group (GNFC), and many more.

Please tell us about some of the key products & services offered by your company.

Infotrack offers an AI powered on-premises solution for HCM, employee relations, contingent workforce, retirement benefits, travel management, and ESOPs.

Geo-fencing and geo-tagging: It empowers employees with flexible worktimings, enhancing employee efficiency and business outcomes.

ER Suite: Single unified Employee Relations Suite aids in recording, tracking cases, disciplinary action, and employee grievances throughout the organization, helping the clients create visibility and uniformity.

CWMS (Contract Workforce Management) suite: An end-to-end contingent workforce solution and comprehensive contractor management which helps with real-time contingent workforce and manager self-service features accessible on mobile app.

Retirement RBMS (Retirement Benefits Management System) suite: Providing flexible and scalable retirement benefits solution via single window for administration for Indian social security schemes like Provident Fund/Trust Pensions, and other welfare trusts.

What are some of the innovative initiatives taken by your company in recent years? How have those initiatives helped your organization?

Company's smart virtual assistant handles complex tasks efficiently, saving time and resources.

AI-based Virtual Assistant: Infotrack's AI-based virtual assistant revolutionizes the employee experience by engaging with thousands of people simultaneously, reducing costs, and optimizing engagement, performance, and HR efficiency. Automating tasks and approvals, providing personalized user experiences. With advanced features like Neural Machine Translation and a Cognitive Engine based on Recurrent Neural Networks, the virtual assistant intelligently delivers requested data.

Neural Network-based analytics: Company offers a powerful neural network-based predictive analytics engine for data-driven decision support. User-friendly dashboards and visualizations provide deep insights into workforce and business data. People analytics dashboards offer valuable information on attrition, hiring metrics, employee cost, and engagement, enabling identification of leading indicators of organizational effectiveness.