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SCHAEFFLER

promoting sustainable practices to create a balanced ecosystem of environmental stewardship, operational excellence, and business growth.

How are you leveraging digital technologies to optimize product performance and customer experience?

Digital technology is central to our innovation-driven approach, enhancing product performance and customer experience. As a Motion Technology Company, we focus on IT and digitalization, adding 'Powering Motion' and 'Controlling Motion' product families to enhance our value offering. Our digitalization strategy, built on Business, Data, and IT elements, drives Schaeffler's transformation through Smart Products, Digital Value Chain, Cyber Physical Equipment, and Digital Workplace. Products like Schaeffler OPTIME and Concept Lubricators enable real-time equipment health monitoring, reducing downtime and boosting efficiency. We use automated simulations, NVH assessments, and digital mock-ups for precise solutions. Our Smart Products portfolio includes innovations like Spindle Sense and Torque Prediction Sensing, leveraging IoT-enabled machines and advanced software for precision and agility. We also explore Industrial AI and Digital Twin technologies for predictive insights and efficient decision-making, with digital engagement tools enhancing the customer journey.

What are the key leadership strategies Schaeffler India employs to remain a front-runner in the automotive and industrial sectors?

Schaeffler India's leadership is grounded in our vision to pioneer motion technology and create transformative value for the automotive and industrial ecosystem. Our strategy combines a relentless focus on innovation, agility, and sustainability to address evolving needs. We operate through four core business divisions—Bearing & Industrial Solutions, E-mobility, Powertrain & Chassis, and Vehicle Lifetime Solutions—each committed to delivering cutting-edge solutions. Our three-tiered approach includes Technology Dialogue for long-term strategy, Strategy Dialogue for mid-term focus, and annual Business Plans for short-term goals, aiming for climate neutrality by 2040.

Our investments in R&D drive breakthroughs in motion technology, keeping us ahead in dynamic markets. We empower our teams with continuous learning to adapt and innovate. Collaboration with customers through co-development and deep partnerships ensures tailored solutions and positions us as a trusted partner. Sustainability is central to our operations, harmonizing innovation, sustainability, and customer-centricity to lead as a motion technology innovator. ■

How does Schaeffler India ensure that its supply chain aligns with sustainability objectives?

At Schaeffler India, sustainability is intrinsic to our strategy. Our supply chain strategy aligns with Schaeffler's global goal of achieving carbon neutrality by 2040, focusing on Scope 2 & 3 emissions across the value chain. We emphasize 'Green Products', 'Green Production', and 'Green Purchasing' to ensure the entire value chain aligns with our climate neutrality goals. By restructuring our distribution network and establishing Consolidation and Distribution Centres (CDCs) at key customer hubs, we reduce distances and use eco-friendly vehicles, including electric and CNG options.

Upstream, we encourage supply partners to improve their sustainability efforts, fostering alignment towards climate neutrality. Digitalization enhances our supply chain efficiency by streamlining inventory management, minimizing waste, and enabling paperless operations. Through collaboration with supply partners and service providers, we maintain high environmental standards,