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**63
moons®**

CYBERSECURITY IS OF PARAMOUNT IMPORTANCE FOR FINANCIAL INSTITUTIONS. HOW DOES 63 MOONS TECHNOLOGIES HELP TO ENSURE ROBUST CYBERSECURITY SOLUTION?

I'm giving guidance and coaching to team at 63 moons. At 63 SATS™, team's relentless commitment to pioneering user-friendly financial platforms and digital marketplaces has led the company to champion the cybersecurity domain. The company's IP-driven culture and cutting-edge ventures across platforms demonstrate proven excellence in cybersecurity. With a clear objective to enable 63 moons clients to realize their business visions seamlessly while eclipsing cyber threats, we have created the ultimate tech stack for digital security. This includes assembling a team of top-tier professionals and leveraging state-of-the-art technologies to establish an impenetrable CYBERDOME™. By doing so, 63 moons sets a new benchmark in the cybersecurity domain, offering proficient assessments, investigations, and compliance services. As guardians of cybersecurity, 63 moons stand steadfast in fortifying security measures, making digital markets safer and securing the path to a glorious future. With multiple unicorns already within the 63 moons galaxy, the company is now poised to journey towards the creation of India's first potential decacorn. Witness history in the making with us!

HOW WILL 2030 LOOK LIKE FROM CYBERSECURITY AND DIGITAL TRANSFORMATION PVRVIEW?

In 2030, the cybersecurity and digital transformation landscape will be shaped by several key trends. With substantial investments from both public and private sectors, we'll witness remarkable advancements in cybersecurity, moving beyond traditional defence strategies towards building robust resilience and recovery capabilities.

- Public and private investments will lead to a shift from "defending fortresses" to bolstering resilience and recovery capacities.
- The erosion of trust online will deepen, driven by advances in AI and ML technologies blurring the lines between humans and machines.
- The rapid advancement and adoption of AI and ML technologies present both opportunities and challenges.

By proactively addressing these challenges through policy innovation and educational initiatives, we can cultivate a digital environment that prioritizes user safety and well-being. ■

WHAT ARE THE KEY TRENDS THAT ARE TRANSFORMING THE BFSI LANDSCAPE OR HOW CAN BFSI INDUSTRY STAY AHEAD THROUGH DIGITAL TRANSFORMATION?

The BFSI landscape is undergoing a significant transformation driven by digitalization and it can stay ahead through digital transformation by addressing key trends reshaping the banking landscape.

- Leveraging advanced technologies like analytics and AI.
- Prioritizing data integrity and analytics.
- Embracing digital and emerging technologies such as AI, automation, and blockchain.
- Fostering enterprise agility.
- Reevaluating talent landscapes and operating models in light of automation and AI.

By embracing these trends, BFSI companies can enhance operational efficiency, drive customer satisfaction, and maintain a competitive edge in the rapidly evolving digital landscape.

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