



Health Plans Reimagined

Alyve Health is transforming the landscape of healthcare in India

Introduction

Alyve Health is India's fastest-growing health tech startup that empowers Individuals, Employers, Insurance companies, NBFCs, and other corporates to offer personalized, comprehensive, cashless, and rewarding healthcare experiences to their employees/ customers.

The key to Alyve Health's success lies in customized health plans, which include outpatient medical care, online or in-clinic doctor consultations, diagnostic scans, annual health check-ups, cashless transactions, habit coaching, 24/7 support, medical experts, medicine delivery, lifestyle improvement, and personalized programs that incorporate elements of nutrition, exercise, sleep, and rest on a single app.

Impact Areas

- Harboring a community of 1 million+ members
- Serving 400+ corporates
- Monthly 100,000+ transactions
- Covers 17000+ pin codes
- Completed 19000+ hours of coaching

3 Key Pillars

Built on 3 pillars that deliver a strong commitment to providing healthy living & improving the quality of healthcare services across India.

- **Comprehensive and Cashless Coverage** - Get cashless coverage with a pre-filled wallet for medical or preventive care, doctor visits, or medicines orders.
- **Assured Experience** - Get assured quality care. Cut through all healthcare complexities with the support you need at every step, both online and in person.
- **Proactive Wellbeing** - Prescribed diagnostics, tailored nutrition counseling, personalized habit coaching, fitness plans, and gyms—members get access to everything.

Configurable & Customizable Health Plans

Alyve Health's platform is inherently designed for scalability, featuring a user interface and experience crafted with behavioral science principles.

- **Alyve OPD** - Outpatient Medical Care Plans, convenient access to online or in-clinic doctor consultations, prescribed medicine delivery, diagnostic tests, and voluntary add-ons like dental or vision.
- **Alyve Well-being** - Proactive healthcare solutions focusing on annual health check-ups, insightful health trackers, and lifestyle improvement with habit coaching and nutrition counseling.
- **Alyve Advantage** - An all-in-one platform for all insurance needs with an AI-based actionable insight dashboard.

Customer-centric approach

Over 100 customizable programs are available for individuals and companies to choose from. In-house Alyve Experts provide habit coaching, while care guides offer round-the-clock assistance with health, fitness, and tech queries along with claim assistance. These care guides are well-trained to assist members in every step of their health journey.

Success Stories

- There was 10x growth in members in the last year with over 90% renewal rate
- There has been a 12x increase in the uptake of preventive health programs. In some communities, 100% of members have taken the (optional) annual health checkups
- The step challenge has motivated over 1 lakh users to double their daily steps. In a remarkable campaign, 6000+ employees collectively completed 550 million steps, resulting in over 1.2 lakh meals donated to underprivileged children

By prioritizing prevention, early detection, lifestyle management, mental health, and high-quality medical care, Alyve Health not only delivers diverse benefits but also reduces healthcare costs, solidifying its role as a transformative force in healthcare.