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Credibl ESG

What is the problem that Credibl ESG is solving?

Credibl addresses a significant challenge faced by environmentally conscious companies; the difficulty of systematically collecting and reporting ESG data. Many companies hesitate to publish their sustainable initiatives due to a lack of evidence-backed data, making it hard for them to distinguish themselves from those engaging in greenwashing.

Credibl also works with banks and financial institutions that lack clear data to assess the environmental impact of their investments and manage climate risks. This hinders informed investment decisions, effective risk management, and their contribution to a sustainable future.

How does Credibl ESG leverage technology to build a competitive advantage?

Credibl understands the complexities of ESG reporting and leverages cutting-edge technology, including Generative AI (Gen-AI) and data analytics, to build a competitive advantage. The Credibl



ESG platform streamlines data collection and analysis with features like automated bookkeeping and Al Magic Drive, saving valuable time and resources. Our Al Data Quality Heat Map identifies inconsistencies to ensure accurate ESG assessments, providing reliable data-driven insights for strong sustainability strategies. Additionally, the Value Chain Assessment module utilizes automated questionnaires and Scope 3 data collection to evaluate ESG performance across the entire value chain.

Credibl empowers informed decision-making through intelligent automation. Our platform integrates Al-powered tools like the Multi-Level Review, Al Co-pilot, and ESG Virtual Assistant (EVA), utilizing natural language processing to expedite review processes and free up internal teams for strategic analysis. Al-powered Peer Benchmarking allows businesses to compare their performance against industry leaders, providing valuable insights into best practices and areas for improvement.

For banks and financial institutions, Credibl helps calculate and report financed emissions (based on PCAF and GHG Protocols), offers advanced climate risk analysis, and visualizes exposure, facilitating informed decision-making and effective adaptation strategies.

Credibl ESG also offers comprehensive, multi-framework reporting, supporting major international frameworks like GRI, TCFD, SASB, ISSB, UNSDGs, CDP, and BRSR. In addition to digital tools, Credibl ESG provides consulting services to help companies develop and implement effective ESG strategies, aligning with business goals and regulatory requirements.

What are the key milestones or targets that Credibl ESG aims to achieve in the next 5 years?

In the Next 5 years, Credibl ESG aims to;

- Be the #1 platform for end-to-end ESG data management in India & APAC, integrating advanced Al and machine learning capabilities to improve data accuracy and reporting.
- Grow our client base by 10x, focusing more on sectors with significant ESG impact, such as manufacturing, real estate, banking, and finance.
- Track the total One Billion (1 Bn) tCOe2 across all customers and their value chains around the globe.
- Achieve a 95% client satisfaction score and maintain high retention with our expert client success team.
- Form strategic partnerships with leading organizations, academic institutions, and technology partners in the ESG space to open new business opportunities and drive innovation.
- With our learning initiative Seekho, we aim to increase the mindshare on ESG and Sustainability to meet national and global decarbonization targets.