Exclusively for NSIC members

## dun & bradstreet



# D & B Hoovers

Helping you find the right buyers for your products and services in USA and UK

D&B Hoovers is the perfect product for you if you are looking to expand your business and are looking for buyers in the USA and UK.

### D&B Hoovers can help you:

Target prospects with intelligence using dynamic search capabilities Build highly targeted campaign lists and feed sales funnels Use insights to engage in a relevant and compelling manner with prospects

#### Make conversations more impactful



Industry leading contact intelligence on more than 136 million professionals and 171 million leading companies spread across 1000 industry segments

#### Get customizable intelligence at your fingertips

Alerts, triggers, and profiling capabilities leveraging structured data (e.g. industry codes and addresses) and unstructured data (e.g. social content and analyst reports)

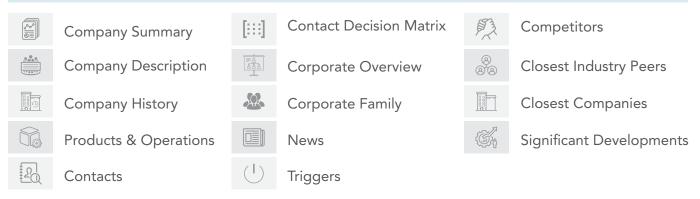


#### Increase sales productivity



Integration with critical systems including SFDC, Dynamics, Marketo, and Eloqua, as well as home-grown systems used by many companies

#### What D&B Hoovers Basic Offers:



Contact the nearest NSIC office today by scanning the QR code

