

dun & bradstreet

Economic and Social Impact Assessment (ESIA)

Showcase Your Impact



As global regulations around sustainability practices tighten, businesses are increasingly recognizing the importance of measuring and reporting their sustainability initiatives. Companies are now expected to demonstrate responsible practices not only for compliance but also to enhance their reputation and attract stakeholders.

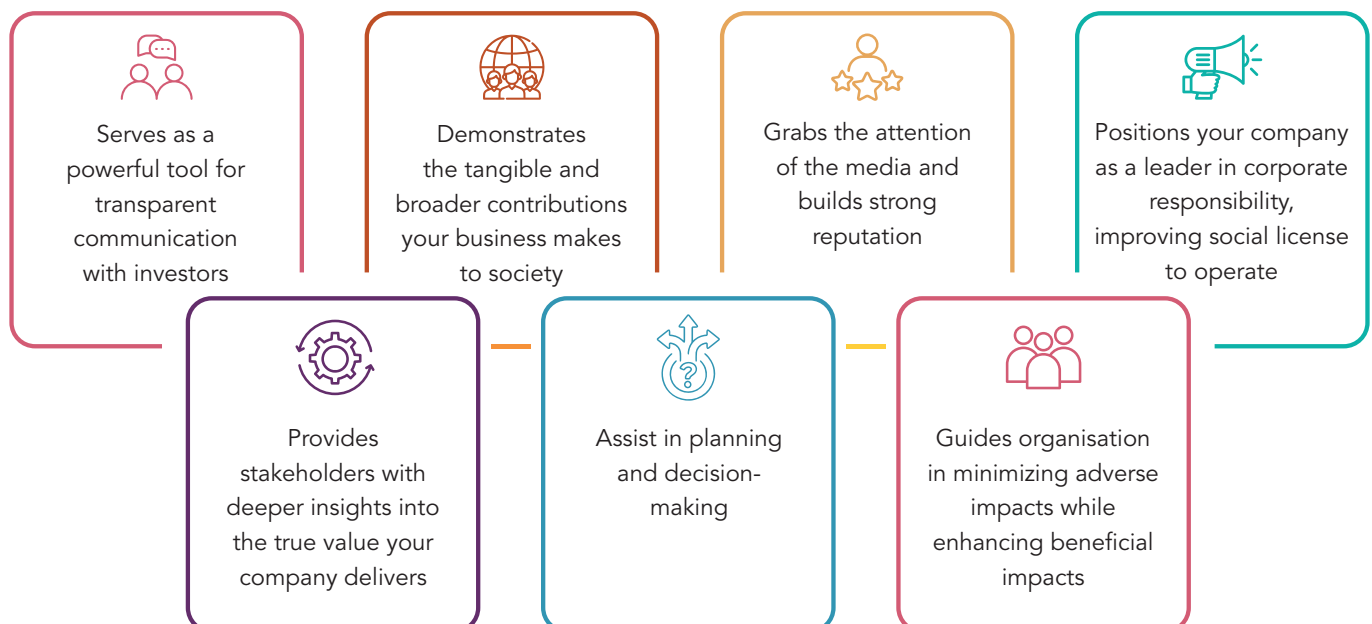
However, many organizations face a **significant challenge in quantifying their economic and social impact**. In most cases, their contributions remain invisible and lack credible recognition in the market, making it difficult to differentiate from competitors.

Introducing D&B ESIA

An **Economic and Social Impact Assessment (ESIA)** is a comprehensive evaluation that measures the total economic, environmental, and social impacts of a company's operations.

By analyzing three key channels - **Direct, Indirect, and Induced**, ESIA captures the full scope of your business's contribution, including its impact on valued socio-economic components.

Why do you need an ESIA?



Components of ESIA

ESIA serves as a powerful tool for transparent communication with investors, demonstrating the tangible and broader contributions your business makes to society and the nation's economy.

 Overview	 Economic Impact	 Social Impact
<ul style="list-style-type: none">✓ About your organisation✓ Business Profile✓ Milestones✓ Certification✓ Awards & Recognitions	<ul style="list-style-type: none">✓ Gross Value Add (GVA)✓ Employment✓ Revenue/Income✓ Tax contributions✓ Productivity✓ Economic Multipliers✓ Knowledge Spillover✓ Supply Chain Analysis✓ Forward and Backward Linkages	<ul style="list-style-type: none">✓ Committing to Net Zero✓ Gender and Diversity Impact✓ Community Development✓ Education and Skill Development

Why Companies choose Dun & Bradstreet



Comprehensive Data Coverage

Access to 580 million+ business records across 250+ countries, ensuring detailed impact measurement



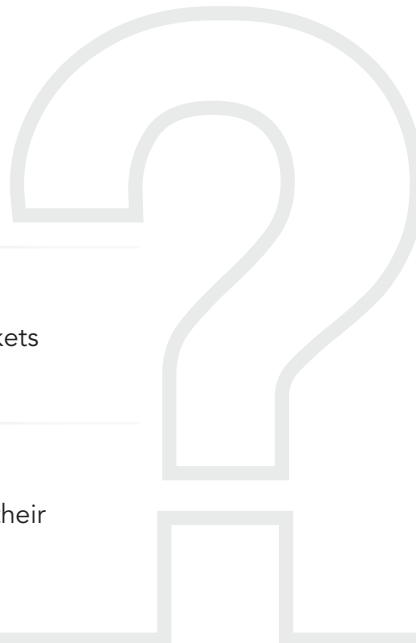
Global Leader in ESG Data

Covering nearly 80 million public and private entities in over 50 markets including nearly 2 million entities in India



Trusted by 90% of the Fortune 500

Companies of all sizes worldwide trust Dun & Bradstreet to support their business growth and safeguard their success



Contact Us:



022 4941 6666



india@dnb.com



86579 43769



dnb.co.in/esia

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